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Минкомсвязь  
РОССИИ



**OCTOBER 28-30, 2020**

MOSCOW, VDNH

[www.natexpo.ru](http://www.natexpo.ru)

[www.facebook.com/groups/NATEXPO](https://www.facebook.com/groups/NATEXPO)

YOUR TRUSTED PARTNER  
OFFLINE AND ONLINE



TRADESHOW &  
CONFERENCE

PROFESSIONAL AUDIO & VIDEO TECHNOLOGIES

2020

# NATEXPO

## SHOW

.....

The «NATEXPO» project was launched in 2004 by the National Association of TV and Radio Broadcasters (NAT, Russia) with the participation of the largest Russian companies working in the television and radio industry.



Ministry of Telecom  
and Mass Communications  
of the Russian Federation



Federal Agency for  
Press and Mass  
Communications



Organizer: «ExpoNAT» JSC

Official support: Ministry of Digital Development,  
Communications and Mass Media of Russian  
Federation

In partnership with NAB and IABM.

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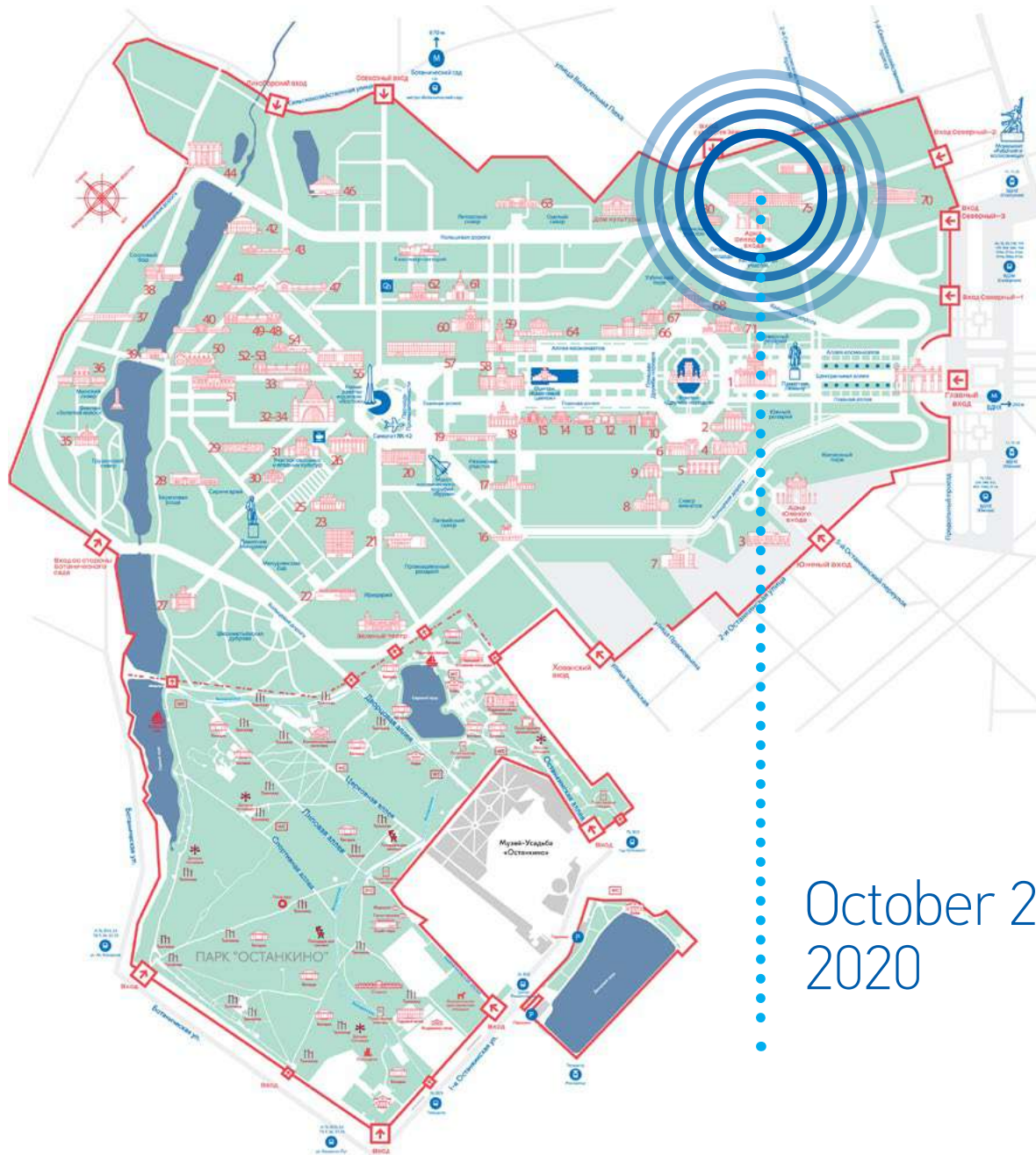


# Venue



## 5000 sqm

**The venue of  
«NATEXPO 2020» is  
VDNH, pavilion 75, hall B.  
It is in the walking distance  
from Ostankino television  
technical center and  
Russian State University of  
Cinematography (VGIK)**



October 28-30,  
2020

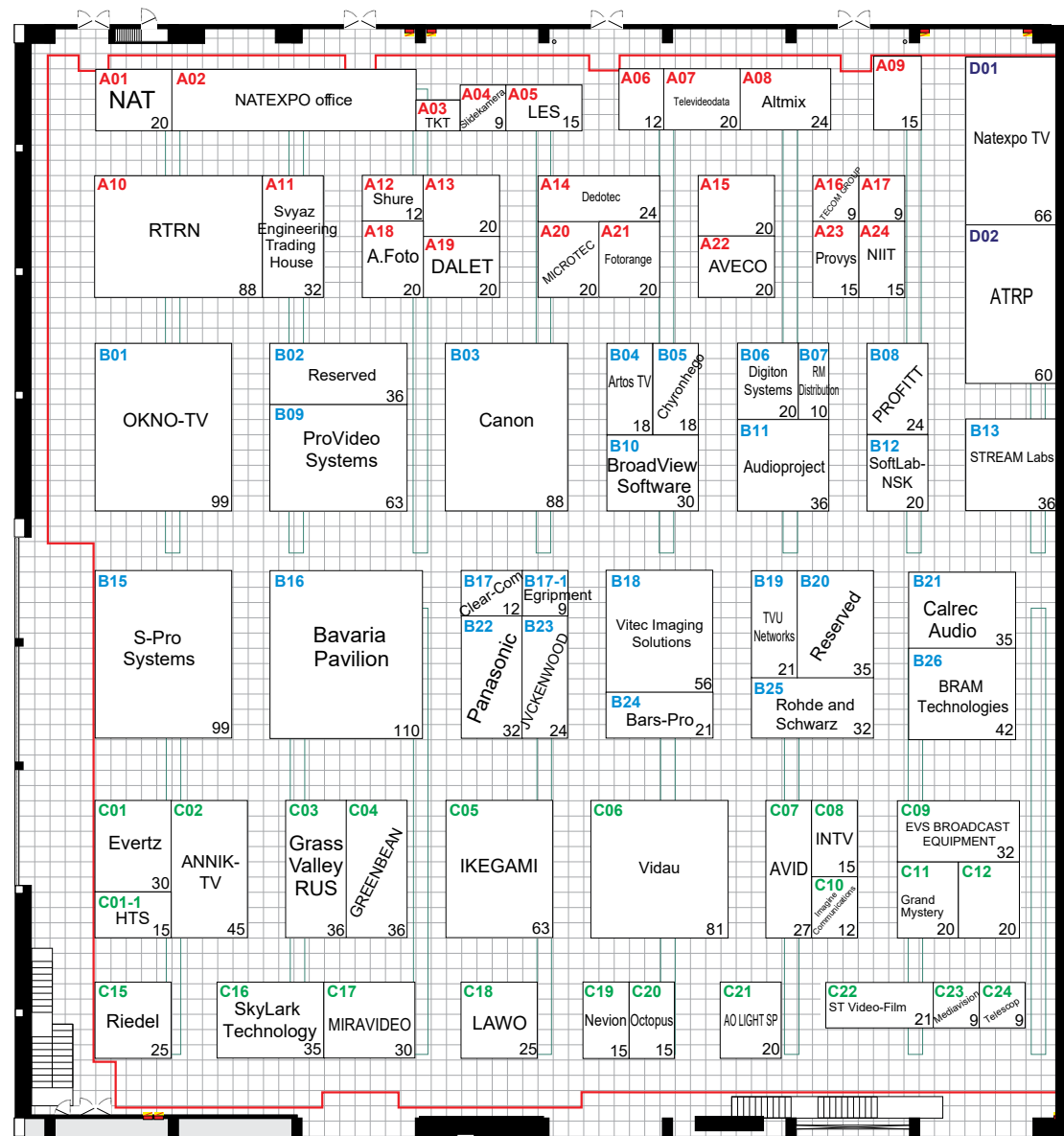




# NATEXPO 2020

28-30 October

ВХОД  
ENTRANCE





# Show attendance

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**2019**



**20172**

2018



19031

2017



18858

2016



17620

2015



16500

2014



15900

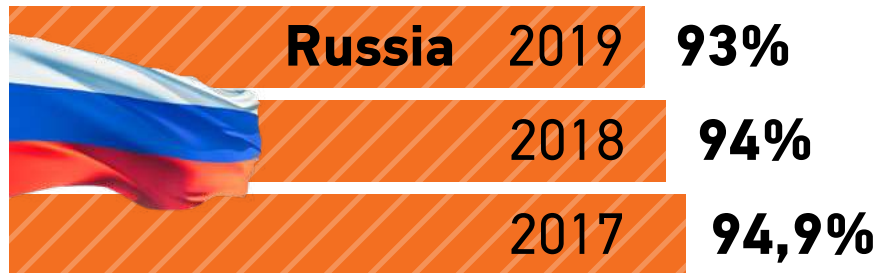
2013



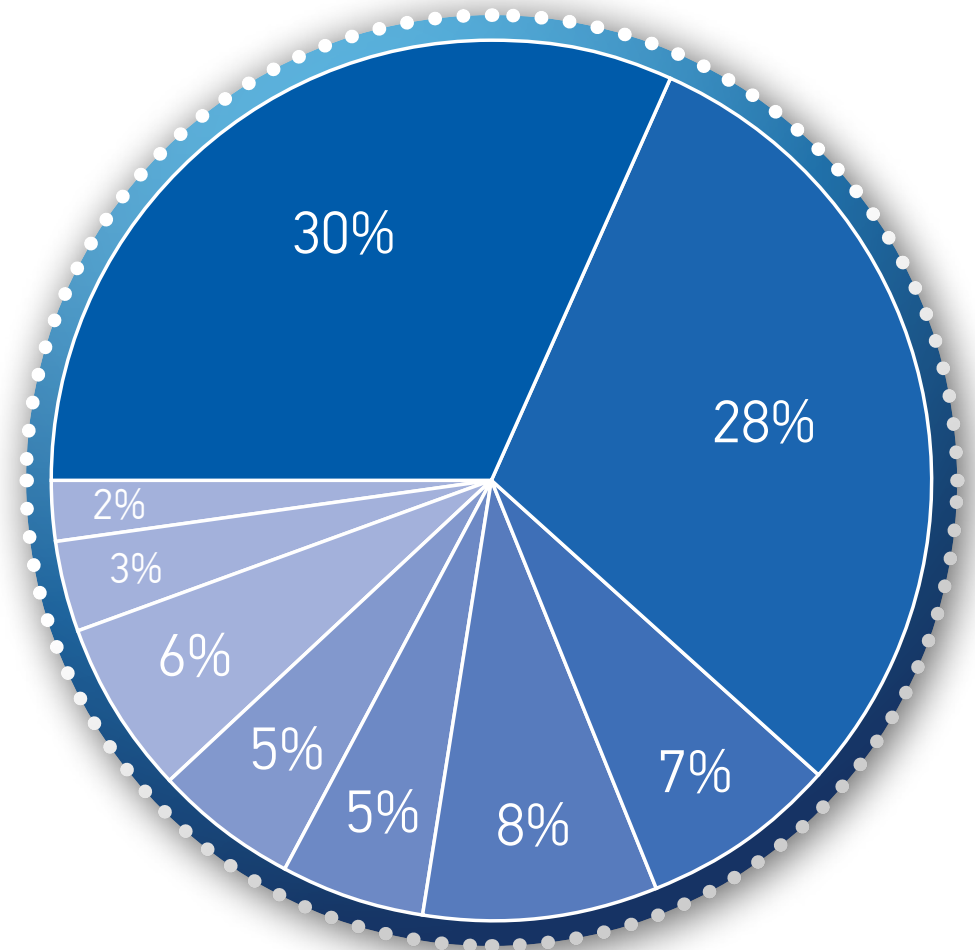
15700



# Show attendance (by countries)



## Other CIS countries





# 2019 Statistics



**115**  
exhibitors



**3**  
days

**6,500+**  
views on Youtube

**12**  
new exhibitors

**+15%**  
average stand size

NATEXPO  
facebook group

**2200+**  
members



The biggest  
stand  
**154**  
sqm



**20172**  
▲ +14% vs 2016  
visitors



# Technical conference

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- **Speakers are end-users!**  
2 days, 13 hours, 32x30 min presentations, 100 seats
- **32 presentations by end-users:**  
Channel One Russia, VGTRK, Nika-TV, Saint-Petersburg, Ruptly etc.
- **Results – increased visitors' interest; increased total attendance, conference will be a «must-visit» for next year**
- **Sponsors: Samsung (2019), Avid (2018), Huawei (2017). Platinum sponsor: 7500 euro, Gold sponsor: 3500 euro**





# CTO Club

.....



**NEW**

- Three separate conferences for CTOs of regional branches of VGTRK (largest broadcaster) and RTRN (DVB-T2 operator)

**CTO VIP Club.**

**New conference of CTO's of federal broadcasters**

- Dozens of best of breed industrial presentations
- Full house
- 2018 Sponsors: Stream Labs, Sony, Advantech Wireless
- Sponsorship opportunities:  
Gold sponsor: 2 500 euro  
Industrial sponsor: 1 990 euro  
Silver sponsor: 1 500 euro  
CTO VIP club sponsor: 20 000 euro

# NATEXPO TV

## First ever TV Studio on NATEXPO:

- 3 days of live broadcasting to videowall, Facebook groups and Youtube Channel
- 60 interviews with top broadcasters, VIPs
- 8300+ views (Youtube+Facebook)
- Sponsorship opportunities:  
Platinum sponsor: 15 000 euro,  
Gold sponsor: 7 500 euro,  
Silver sponsor: 4 500 euro.





# Parallel events



October 28-29, 2020

XXIV International  
NAT Congress

**500+** attendees



October 28, 2020

Zworykin Award

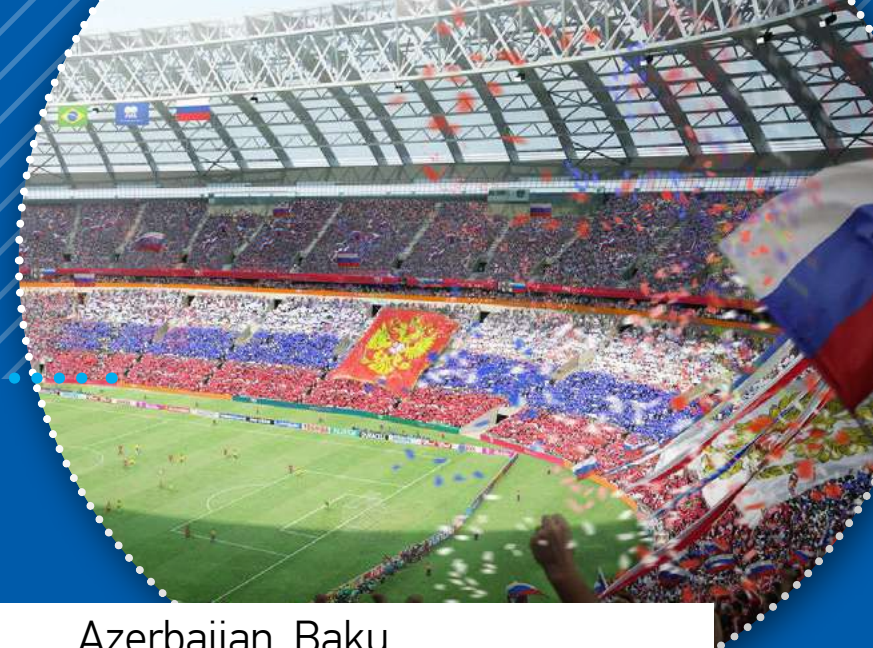
Winners:






as well as:

**forums and round  
table discussions,  
master-classes by  
leading specialists of  
the industry.**

# Significant Events in Russia and CIS



2020		<b>UEFA EURO 2020</b>	Azerbaijan, Baku Russia, St. Petersburg
2021		<b>World Bandy Championship</b>	Russia, Syktyvkar
2021		<b>IBU World Championship Biathlon</b>	Russia, Tyumen
2021		<b>UEFA Champions League Final</b>	Russia, St.Petersburg
2022		<b>World Short Course Swimming Championship</b>	Russia, Kazan
2022		<b>FIVB Volleyball Men's World Championship</b>	Russia
2023		<b>World Junior Hockey Championship</b>	Russia, Novosibirsk
2023		<b>FISU 2023 Universiade</b>	Russia, Ekaterinburg



# Our long-term exhibitors:



THANKS!

# NATEXPO facebook group

89 euro ► 1 post

1 490 euro ► 24 posts  
(only 62 euro per 1 post)

[www.facebook.com/groups/NATEXPO/](http://www.facebook.com/groups/NATEXPO/)

**The only Russian-speaking group on broadcast**

**2200+ members: vendors, TV channels, system integrators**

Our advertisers:

 **VIDAU**  
systems

 **slomo.tv**

 **ROSS**

 **harmonic**

 **BRAM**  
technologies



 **PROVYS**

 **SkyLark**

 **HTS**

 **Haivision**

 **SAMSUNG**

 **CALREC**

 **wvision**  
software for tv

**All the news of the industry: tenders, personnel changes, recent installations/projects, new products and technologies, white papers etc.**

**2200+ members | 1658 active members**

28-30 ОКТЯБРЯ  
2020  
МОСКВА, ВДНХ

При поддержке:



**NAT  
EXPO  
2020**

Обсуждение

Участники

Мероприятия

Фото

Файлы

Присоединяйтесь

Александр Широких с Max Porov и еще 14  
Администратор 12 февраля в 11:47 Москва

ЭКСКЛЮЗИВ | 503 ПТС | ЧТО ВНУТРИ | АНАЛИТИКА |  
Аналитика по оборудованию внутри 503 мирового ПТС формата HD  
1. Распределение машин по континентам  
2. Количество камер  
3. Камеры... Еще

Alexander Shirokikh  
7 February at 17:09 · N

Компания Standmounts.ru  
и стойки для теле/радио/аудиостудий. Это не только эфир, но и эргономика! Кронштейны также можно использовать для домашних устройств.

... See more



Write a comment

Нравится 51  
Этим поделились 7

Александр Широких  
Администратор 8 февраля в 9:18

ЭКСКЛЮЗИВ | BREAKING NEWS |  
#Belden покупает #SAM (Snell Advanced Media)

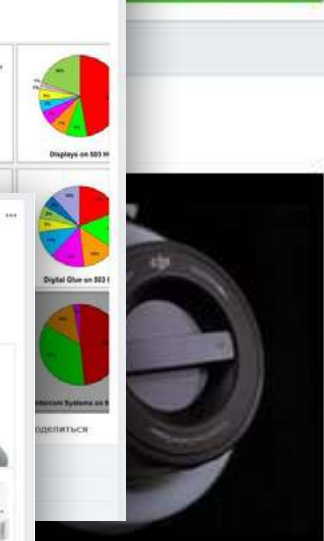
В результате сделки SAM будет интегрирован в Grass Valley. Бренд SAM уйдет, продукция будет идти под маркой Grass Valley, а Belden brand.

Официально о сделке будет объявлено в апреле... Еще



Нравится 51  
Этим поделились 7

оставлять комментарии.  
Присоединиться к группе



дионного управления  
дронах

ия фокусом камер, установленных

ВЛИТЬСЯ



# Exhibitor options

Free design ▶ **430** euro/sqm

Shell (Standard) Scheme ▶ **500** euro/sqm

Outdoor area ▶ **130** euro/sqm

Free design area for OB Van ▶ **305** euro/sqm

- \* Catalogue entry (text+logo) – 610 euro, with 1/1 page ad – 760 euro.
- \*\* IABM members get additional 2,5% discount.

Ferrara  
Shell  
Scheme  
Design ▶

**535**  
euro/sqm



Kremona Shell Scheme Design

▼  
**600** euro/sqm



# Sponsorship packages

**NATEXPO DIAMOND SPONSOR**



**25 269** euro

**LANYARD SPONSOR**



**10 000** euro

**BAGS SPONSOR**



**5 194** euro

**TECHNICAL CONFERENCE  
SPONSOR:**

**PLATINUM**



**7 500** euro

**GOLD**



**3 500** euro

For non-exhibitors all prices increase by 20%. VAT is included in all rates.





# SPECIAL OFFER



**SPECIAL WELCOME PRICE**  
for 9 square meters stand with Shell Scheme

► **5 200** US Dollars



**Among our exhibitors:** Lightstar (Beijing) Electronic Corporation, Raycom Co, Ltd, St Video-Film Technology, Beijing Fxlion Electronic Technology Co., Ltd., Yuan High-Tech Development Co., Ltd., Mustech Electronic Technology Co., Ltd., ABE International Group Limited and many more.

Special hotel pricing to be requested.

The organizers:



# Post-NAB conference

**When:** July, 2020  
**Where:** Moscow, D-Hotel  
**Target Audience:** CTOs of broadcasters, sport and entertainment venues, digital signage, press centers and DOOH

**Cost of a 20 minutes presentation**

▶ **690** euro

**Equipment demo**

▶ **600** euro per day

**Platinum sponsorship package**

▶ **3 800** euro

(including 2x30 minutes presentations)

**Sapphire sponsorship package**

▶ **2 000** euro

(presentation is not included)

**Gold sponsorship package**

▶ **1 800** euro

(presentation is not included)

**Silver sponsorship package**

▶ **1 300** euro

(presentation is not included)

Services of an interpreter are not included in the sponsorship packages and are to be paid extra.



\*\* 150+ attendees previous conferences.





# NAT ACADEMY

**Target audience – C-Level, regional TV channels**

**100+ attendees**

## Sponsorship Packages

Gold sponsorship .....	<b>4 900</b>	euro
Silver sponsorship .....	<b>2 400</b>	euro
Industrial sponsorship .....	<b>1 700</b>	euro

Our sponsors



**Panasonic**



**Saramonic®**  
Sound. Remarkable. 



**Canon**



**Next: May, 2020**



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Vladlena Vardanyan

**Manager**

E-mail: [vv@natexpo.ru](mailto:vv@natexpo.ru)