Dear, colleagues!

To impose the Official Catalogue timely, we ask you to confirm the information about your company timely or place again all the necessary information in your account here <u>www.natexpo.ru.</u> Check for proper placement of the information here: <u>http://catalogue.natexpo.ru.</u> **For late or incorrect placement of the information, the organizer is not responsible!**

All technical specifications are below.

1. "Participant's information" (text):

- The contact information.
- The information about your company.

No more than 2400 symbols with spaces (1200 symbols of the information on RUS and 1200 symbols the information on ENG).

2. Trade marks:

- The vector image is desirable. CDR, AI, EPS.
- If a trade mark raster, only CMYK and 300 dpi.
- Color model: only CMYK (without Pantone).

Full page:

- Cut size 165x240 mm.
- Full size- 175x250 mm.
- The information inside the module should be as far as possible from a cut line.
- It is desirable not less than 5 mm.
- Color model and enable: only CMYK and 300 dpi.
- Files formats: TIFF, EPS, PSD.
- The text should be transferred in curves or it should be raster.

Half page:

- Cutting size 165x240 mm.
- Full size- 175x250 mm.
- The information inside the ad should be as far as possible from a cutting line.
- It is desirable not less than 5 mm.
- Color model and enable: only CMYK and 300 dpi.
- Files formats: TIFF, EPS, PSD.

The text should be transferred in curves or it should be rastered.

Full page Article: No more than 2400 symbols with blanks. **Half page Article:** No more than 1200 symbols with blanks.