

Application form for Promotional Services "NATEXPO-2010"

ALL-RUSSIAN EXHIBITION CENTER, Moscow, November 16-19, 2010

Company name _____

Contact person _____

Tel.: __ (___) _____, Fax: __ (___) _____, e-mail _____

Legal name of the company, which will be paying by the invoice _____

№	Title	Price	Q-ty	Cost
1.	NATEXPO bags Sponsor.	6750		
2.	NATEXPO badges or Laces Sponsor.	7875		
3.	Exhibition Catalogue Sponsor.	5625		
4.	Adds in the Exhibition Catalogue.			
4.1.	Full page	900		
4.2.	Page 1	1013		
4.3.	Cover № 2	1238		
4.4.	Cover № 3	1238		
4.5.	Cover № 4	1463		Sold
5.	Full page Article.	563		
*	Layout sheets are to be provided on CD with a colored printout before October 1st., 2010.			
6.	Opportunity to distribute advertisement materials at the registration post.	1125		
7.	Advertisement insertion to the Exhibition invitations.	1125		
8.	Logo on the Exhibition invitations.			sold
	LOGO 1	900		
	LOGO 2	900		
	LOGO 3	900		
	LOGO 4	900		
	LOGO 5	900		
	LOGO 6	900		
	LOGO 7	900		
	LOGO 8	900		
	LOGO 9	900		
	LOGO 10	900		
9.	Logo on Official NATEXPO Exhibition Banner.			
	LOGO 1	1688		sold
	LOGO 2	1688		sold
	LOGO 3	1688		sold
	LOGO 4	1688		
	LOGO 5	1688		
	LOGO 6	1688		
	LOGO 7	1688		
*	Layout sheets are to be provided on CD with a colored printout before November 1st., 2010			
10.	Flag placement on flagpoles in flag alley outside of Exhibition Center VVC, during the Exhibition (including mounting and demounting).			
10.1.	Company Flag (per flag) supplied by the company	350		

10.2.	Color Flag	240		
10.3.	State Flag (per flag) supplied by Exhibition Center	194		
*	Notice: your banner should be supplied 5 days prior to the Exhibition opening days.			
11.	Promotional distribution/action in All-Russian Exhibition Center registration hall(for one event per one day).	94		
12.	All-Russian Exhibition Center radio announcements (per announcement):			
12.1	Text announcement (per minute).	13		
12.2	Advertisement announcement (per minute)	19		
13.	Space rental in the exhibition center			
13.1	Banner placement (tritex) in exhibition pavilion (with mounting), one-sided, size 3m width x2,4m height	371		
13.2	Banner placement (tritex) in exhibition pavilion (with mounting), two-sided 3m width x2,4m height	461		
13.3	Banner placement (tritex) in exhibition pavilion (with mounting), one-sided 6,2m width x 2,4m height	749		
14	Production of banner (per 1 sq.m.)			
14.1	Full color print on the material	13		
14.2	Full color print on the pressure sensitive adhesive	24		
14.3	Full color print on the paper	14		
	General Sponsor Package	28125		
1.	Company Sponsor's logo on the invitation tickets.			
2.	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition.			
3.	Company Sponsor's banner on the web site www.natexpo.ru.			
4.	Company logo on , where the awards ceremony will be held			
5.	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
6.	Full page colour advertisement in the Exhibition catalogue.			
7.	Opportunity to distribute advertisement materials in the registration hall.			
8.	Company Sponsor's banner in the registration hall.			
	VIP Dinner Sponsor Package	16875		sold
1	Company-Sponsor's logo on the invitation cards.			
2	Company-Sponsor's logo on the street NATEXPO advertisement.			
3	Company-Sponsor's banner on the web site www.natexpo.ru.			
4	Full page colour advertisement in the Exhibition catalogue.			
5	Opportunity to provide short non-commercial welcome speech on awards ceremony.			
6	Company Sponsor's banner in the room VIP Dinner.			
	Sponsorship package №1	5625		sold
1	Full page colour advertisement in the exhibition catalogue.			
2	Company Sponsor's banner on the web site www.natexpo.ru.			
3	Company Sponsor's logo on the invitation cards.			
4	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
5	Opportunity to distribute advertisement materials in the registration hall.			
6	Company Sponsor's banner in the registration hall.			
	Coffee-break Sponsorship package	2813		
1	Company Sponsor's logo on invitation cards.			

2	Company Sponsor's banner in the conference hall.			
3	Opportunity to distribute advertisement materials in the conference hall.			
4	Company Sponsor's banner on the web site www.natexpo.ru.			
	Total:			

Signature _____

Date _____

Seal
(legal name of the company which pays)