

Application form for Promotional Services "NATEXPO-2011"

ALL-RUSSIAN EXHIBITION CENTER, Moscow, November 23-25, 2011

Company name _____

Contact person _____

Tel.: __ (__) _____, Fax: __ (__) _____, e-mail _____

Legal name of the company, which will be paying by the invoice _____

№	Title	Price (eur)	Q-ty	Cost
1.	NATEXPO bags Sponsor.	6750		
2.	NATEXPO badges or Laces Sponsor.	7875		
3.	Exhibition Catalogue Sponsor.	5625		
4.	Adds in the Exhibition Catalogue.			
4.1.	Full page	900		
4.2.	Page 1	1000		
4.3.	Cover № 2	1240		
4.4.	Cover № 3	1240		
4.5.	Cover № 4	1465		
5.	Full page Article.	560		
*	Layout sheets are to be provided on CD with a colored printout before October 1st., 2011.			
6.	Opportunity to distribute advertisement materials at the registration post.	1125		
7.	Advertisement insertion to the Exhibition invitations.	1125		
8.	Logo on the Exhibition invitations.			
	LOGO 1	900		
	LOGO 2	900		
	LOGO 3	900		
	LOGO 4	900		
	LOGO 5	900		
	LOGO 6	900		
	LOGO 7	900		
	LOGO 8	900		
	LOGO 9	900		
	LOGO 10	900		
9.	Logo on Official NATEXPO Exhibition Banner.			
	LOGO 1	1700		
	LOGO 2	1700		
	LOGO 3	1700		
	LOGO 4	1700		
	LOGO 5	1700		
	LOGO 6	1700		
	LOGO 7	1700		
*	Layout sheets are to be provided on CD with a colored printout before November 1st., 2011			
10.	Flag placement on flagpoles in flag alley outside of Exhibition Center VVC, during the Exhibition (including mounting and demounting).			
10.1	Flag space rental on flagpoles (height 12m)			
a	Company Flag (per flag)	100,00		
b	Color Flag (per flag)	60,00		

c	State Flag (per flag)	30,00		
10.2	Flag producing			
a	Color Flag (per flag) size 6 x 1,5m	285,00		
b	Color Flag (per flag) size 3 x 1,5m	190,00		
c	State Flag (per flag) size 2,25 x 1,5m	95,00		
10.3	Rental of state flag size 2,25 x 1,5 m	30,00		
*	Notice: your banner should be supplied 5 days prior to the Exhibition opening days.			
11.	Promotional distribution/action in All-Russian Exhibition Center registration hall(for one event per one day).	95		
12.	All-Russian Exhibition Center radio announcements (per announcement):			
12.1	Text announcement (per minute).	19		
13.	Advertising Banner space rental in the exhibition center			
a	in the registration zone of exhibition center (one-sided, per 1 sqm)	95,00		
b	in the exhibition hall out of stand (one-sided, per 1sqm)	45,00		
c	in the conference halls 1,2 (one-sided, per 1 sqm)	30,00		
d	in the food court zone (one sided, per 1 sqm)	30,00		
e	on the floor (per 1 sqm)	60,00		
13.2	Rental space at the ceiling out of stand (per 1 sqm)	13,00		
14	Production of banner (per 1 sq.m.)			
a	Full color print on the banner material	13		
b	Full color print on the banner mesh	15		
c	Full color print on the pressure sensitive adhesive	18		
d	Full color print on the paper	15		
e	Full color print on the material	35		
15	Rental of Banner Placement construction Tritex in the exhibition center (incl. mounting and dismounting)			
a	size 1,1 x 2,4 m, one-sided	150		
b	size 1,1 x 2,4 m, two-sided	190		
c	size 2 x 1,85 m, one-sided	235		
d	size 2 x 1,85 m, two-sided	290		
e	size 3 x 2,4 m, one-sided	370		
f	size 3 x 2,4 m, two-sided	460		
d	size 6 x 2,4 m, one-sided	745		
e	size 6 x 2,4 m, two-sided	925		
	General Sponsor Package	28125		
1.	Company Sponsor's logo on the invitation tickets.			
2.	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition.			
3.	Company Sponsor's banner on the web site www.natexpo.ru.			
4.	Company logo on , where the awards ceremony will be held			
5.	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
6.	Full page colour advertisement in the Exhibition catalogue.			
7.	Opportunity to distribute advertisement materials in the registration hall.			
8.	Company Sponsor's banner in the registration hall.			
	VIP Dinner Sponsor Package	16875		
1	Company-Sponsor's logo on the invitation cards.			
2	Company-Sponsor's logo on the street NATEXPO advertisement.			
3	Company-Sponsor's banner on the web site www.natexpo.ru.			
4	Full page colour advertisement in the Exhibition catalogue.			

5	Opportunity to provide short non-commercial welcome speech on awards ceremony.			
6	Company Sponsor's banner in the room VIP Dinner.			
	Sponsorship package №1	5625		
1	Full page colour advertisement in the exhibition catalogue.			
2	Company Sponsor's banner on the web site www.natexpo.ru.			
3	Company Sponsor's logo on the invitation cards.			
4	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
5	Opportunity to distribute advertisement materials in the registration hall.			
6	Company Sponsor's banner in the registration hall.			
	Coffee-break Sponsorship package	2813		
1	Company Sponsor's logo on invitation cards.			
2	Company Sponsor's banner in the conference hall.			
3	Opportunity to distribute advertisement materials in the conference hall.			
4	Company Sponsor's banner on the web site www.natexpo.ru.			
	Total:			

Signature _____

Date _____

Seal
(legal name of the company which pays)