

"Crocus-Expo", Moscow, November 18-21, 2008

Company name _____

Contact person _____

Tel.: __ (__) _____, Fax: __ (__) _____, e-mail _____

Legal name of the company, which will be paying by the invoice _____

No	Title	Price	Q-ty	Cost
1.	NATEXPO bags Sponsor.	€ 6 000,00		
2	NATEXPO Badges or Laces Sponsor.	€ 7 000,00		
3	Exhibition Catalogue Sponsor.	€ 5 000,00		
4	Banner placed in the registration hall of "Crocus Expo" including banner production and mounting (banner size 18*6 meters).	€ 10 000,00		
5	Adds in the Exhibition Catalogue			
5.1	Full page	€ 800,00		
5.2	Page 1	€ 900,00		
5.3	Cover № 2	€ 1 100,00		sold
5.4	Cover № 3	€ 1 100,00		
5.5	Cover № 4	€ 1 300,00		sold
6	Full page Article	€ 500,00		
*	Layout sheets are to be provided on CD with a colored printout before October 1st., 2008			
7	Opportunity to distribute advertisement materials in the registration hall of the Exhibition Center	€ 1 000,00		
8	Advertisement insertion to the Exhibition Catalogue	€ 1 200,00		
9	Logo on the Exhibition invitations.			
	LOGO 1	€ 800,00		sold
	LOGO 2	€ 800,00		sold
	LOGO 3	€ 800,00		sold
	LOGO 4	€ 800,00		sold
	LOGO 5	€ 800,00		sold
	LOGO 6	€ 800,00		
	LOGO 7	€ 800,00		
	LOGO 8	€ 800,00		
	LOGO 9	€ 800,00		
	LOGO 10	€ 800,00		
10	Logo on Official NATEXPO Exhibition Banner.			
10.1.	Banner placed on the front of "Crocus Expo" building from 18 till 21 st of November, 2008 (banner size 24*12 meters).			
	LOGO 1	€ 1 500,00		sold
	LOGO 2	€ 1 500,00		sold
	LOGO 3	€ 1 500,00		sold
	LOGO 4	€ 1 500,00		sold
	LOGO 5	€ 1 500,00		sold
	LOGO 6	€ 1 501,00		sold

	LOGO 7	€ 1 500,00		
*	Layout sheets are to be provided on CD with a colored printout before November 1st., 2008			
11	One advertisement (banner) on an illuminated roller construction (including banner production and mounting):			
11.1	In the registration hall of Crocus Expo (banner size 0,86*1,80 meters).			
a	static side (single banner).	€ 280,00		
b	dynamic side (up to eight banners) price per banner.	€ 150,00		
c	using dynamic side as static side, price per banner	€ 675,00		
11.2	On an open territory abutted to Crocus Expo (banner size 1,23*2,5 meters).			
a	static side (single banner).	€ 350,00		
b	dynamic side (up to twelve banners) price per banner.	€ 295,00		
c	using dynamic side as static side, price per banner	€ 590,00		
*	Notice: the precise placement of your banner should be coordinated at NATEXPO office.			
*	Layout sheets are to be provided on CD with a colored printout before November 1st., 2008			
12	Rent of promotional stand (TRITEX) (including mounting and demounting)			
a	size 1,0*3,0 meters	€ 130,00		
b	size 2,0*2,0 meters	€ 165,00		
c	size 2,2*2,5 meters	€ 165,00		
d	size 2,9*1,8 meters	€ 220,00		
e	size 4,5*2,5 meters	€ 330,00		
f	size 6,7*1,8 meters	€ 445,00		
*	Notice: your banner should be supplied 5 days prior to the Exhibition opening days.			
13	Flag placement on flagpoles in flag alley outside "Crocus Expo" building during the Exhibition (including mounting and takedown).			
13.1	Company Flag (per flag) supplied by the company.	€ 180,00		
13.2	Country Flag (per flag) supplied by the company.	€ 20,00		
13.3	Country Flag (per flag) supplied by "Crocus Expo" (flag size 90*135 sm).	€ 40,00		
*	Notice: your banner should be supplied 5 days prior to the Exhibition opening days.			
14	Promotional distribution in "Crocus Expo" registration hall (per staff member).	€ 350,00		
15	"Crocus Expo" radio announcements (per announcement):			
15.1	Text announcement (per minute).	€ 10,00		
15.2	Phonogram announcement (per minute).	€ 30,00		
*	Notice: the phonogram should be supplied on a CD or tape 2 weeks before the first planned announcement together with air time schedule.			
*	When renting a Conference hall you get two FREE text announcements.			
16	Production of banner			

16.1	Full color print on the material (per 1 sq.m.)	€ 11,00		
16.2	Full color print on the paper (per 1 sq.m.)	€ 10,00		
17	Advertisement placed on the bus shuttles of "Crocus Expo" during all days of the exhibition, 9 a.m.- 7 p.m. (incl. banner production and mounting, size 50*90 meters)	€ 3000,00		
	General Sponsor Package	€ 60 000,00		
1	Pre-show advertisement			
1.1	Company-Sponsor's logo in the all printed advertisement in the industry major magazines (about 10 magazines) in the period from march till November 2008			
1.2	Company Sponsor's logo on the invitation tickets			
1.3	Company Sponsor's banner on the web site www.natexpo.ru			
2	Advertisement during NATEXPO-2008			
2.1	Company Sponsor's logo on the banner above the Exhibition Center Entrance (outside);			
2.2	Full page colour advertisement in the Exhibition catalogue			
2.3	Company Sponsor's banner in the hall, where the awards ceremony will be held			
2.4	Company Sponsor's banner in the registration hall			
2.5	Opportunity to distribute advertisement materials in the registration hall			
2.6	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition			
	VIP Dinner Sponsor Package	€ 30 000,00		
1	Company-Sponsor's logo on the invitation cards			
2	Company-Sponsor's banner on the web site www.natexpo.ru			
3	Company-Sponsor's logo on the banner above the Exhibition Center Entrance (outside).			
4	Full page colour advertisement in the exhibition catalogue			
5	Opportunity to brand the room with company logo			
6	Opportunity to provide short non-commercial welcome speech on awards ceremony			
	Sponsorship package №1	€ 5 000,00		sold
1	Company Sponsor's logo on the invitation cards			
2	full page colour advertisement in the exhibition catalogue			
3	opportunity to distribute advertisement materials in the registration hall			
4	Company Sponsor's banner on the web site www.natexpo.ru			
5	Company Sponsor's logo on the banner above the Exhibition Center Entrance (outside)			
6	Company Sponsor's banner in the registration hall			
	Sponsorship package №2	€ 4 000,00		
1	advertisement on the exhibitions shuttle buses			
2	Company Sponsor's logo on the CD (e-exhibition catalogue)			
	Coffee-break Sponsorship package	€ 2 500,00		

1	Company Sponsor's logo on invitation cards			
2	Company Sponsor's banner in the conference hall			
3	Opportunity to distribute advertisement materials in the conference hall			
	Total:			

Signature _____

Date _____

Seal

(legal name of the company which pays)