

Application form for Promotional Services "NATEXPO 2019"

VDNH , Pavilion # 75, Hall B, Moscow, Russia, November 5-7, 2019

Company name: _____
 Contact person: _____
 Tel.: (____) _____, Fax: (____) _____, e-mail _____
 Legal name of the company, which will be paying by the invoice: _____

№	Title	Price (eur)	Q-ty	Cost
1.	NATEXPO bags Sponsor.	5 194,00		
2.	NATEXPO Lanyard Sponsor.	10 000,00		
3.	Exhibition Catalogue Sponsor.	4 327,00		
4.	Adds in the Exhibition Catalogue.			
4.1.	Full page	760,00		
4.2.	Page 1	856,00		
4.3.	Cover № 2	1 048,00		
4.4.	Cover № 3	1 048,00		
4.5.	Cover № 4	1 240,00		
5.	Full page Article.	490,00		
*	Layout sheets are to be provided on CD with a colored printout before October 07th., 2019.			
6.	Opportunity to distribute advertisement materials at the registration post.	952,00		
7.	Advertisement insertion to the Exhibition invitations.	1 145,00		
8.	Logo on the Exhibition invitations.	963,00		
9.	Logo on Official NATEXPO Exhibition Banner.	1 298,00		
10.	Permission to organize promos on territory of pavilion #75 (for the duration of the tradeshow for the single promoter).			
10.1	Permission to conduct promotions on the territory of the pavilion 75, in the entrance zone, in the registration zone, on the food court, in the exhibition halls.	353,00		
*	Carrying promotions should be in agreement with the organizer of the exhibition. Advertising design, space and equipment are not included in the cost of the service.			
11.	Radio announcements (per announcement):			
a.	Text announcement (per. minute).	35,00		
12.	Permission to installation of advertising carrier without making the carrier and installation works (total duration of the event, for 1 carrier).			
13.1	For outdoor areas			
a	For an advertising vehicle, including "mobile billboards" (for 1 vehicle).	1 266,00		
a	For captive balloon, airship, inflatable pneumatic figures etc. (1 carrier).	897,00		
b	To accommodate other one-sided advertising carrier (for 1 sq.m. one carrier).	80,00		
12.1	In Hall 75			
a	In the registration hall to accommodate one-sided advertising carrier (for 1 sq.m. one carrier).	141,00		
b	In the exhibition hall outside the leased area of participant to place one-sided advertising carrier (for 1 sq.m. one carrier).	80,00		
c	Food courts to accommodate one-sided advertising carrier (for 1 sq.m. one carrier).	105,00		

g	Advertising media based on the adhesive on the floor of the pavilion (for 1 carrier up to 1 sq.m.)	80,00		
d	For inflatable, aerodynamic or similar installation at the exhibitor stand (for 1 vehicle).	320,00		
e	Lease space in the ceiling of the exhibition hall, outside the rented square, without manufacturing of the carrier and assembly works, for 1 sq.m. one advertising carrier).	20,00		
13.1	Rental of lightweight mobile construction Tritex for banner displays in the pavilion number 75 (assembly, disassembly, print., not including actual price for the right of display).			
a	size 1,1 x 2,4 m, one-sided	260,00		
c	size 2 x 1,87 m, one-sided	350,00		
e	size 4*1,87 m, one-sided	695,00		
g	size 3 x 2,4 m, one-sided	690,00		
13.2	Placement of advertising media in the ceiling.			
a.	In the aisles of the exhibition hall, size 3 * 6 m, one-sided	381,00		
b.	In the aisles of the exhibition hall, size 3 * 6 m, two-sided	571,00		
13.3	Any other size combination per sq. meter, per 1 day.	19,00		
14.	Demonstration of your company video on tradeshow monitors.			
14.1.	for one monitor			
a.	for 1 day	320,00		
b.	for the duration of the entire show	1 218,00		
14.2.	for video wall from 7 monitors			
a.	for 1 day	1 122,00		
b.	for the duration of the entire show	3 526,00		
	Diamond Sponsor Package "NATEXPO 2019"	25 269,00		
1.	Company Sponsor's logo on the invitation tickets.			
2.	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition.			
3.	Company Sponsor's banner on the web site: www.natexpo.ru; mcaexpo.com.			
4.	Company advertisement of the panel-construction on the VDNH, pavillion 75 building.			
5.	Company Sponsor's logo on the Official NATEXPO Exhibition			
6.	Full page colour advertisement in the Exhibition catalogue.			
7.	Opportunity to distribute advertisement materials in the registration hall.			
8.	Company Sponsor's banner in the registration hall.			
	Total:			

* For non-participants of the Exhibition all prices increase by 50%.

* VAT is included to the all rates.

* From October, 14th, 2019 all services will be with double rates.

On behalf of the "NATEXPO 2019" Exhibitor:

Name _____

Signature _____

Date _____

Stamp

(legal name of the company which pays)

General Director "ExpoNAT" JSC:

A.A. Shirokikh _____

Date _____

Stamp