

Application form for Promotional Services "NATEXPO 2021"

VDNH , Pavilion # 57, Hall B, Moscow, Russia, November 23-25, 2021

Company name: _____

Contact person: _____

Tel.: (____) _____, Fax: (____) _____, e-mail _____

Legal name of the company, which will be paying by the invoice: _____

№	Title	Price (eur)	Q-ty	Cost
1.	NATEXPO bags Sponsor.	5,194.00		
2.	NATEXPO Lanyard Sponsor.	10,000.00		
3.	Exhibition Catalogue Sponsor.	4,327.00		
4.	Adds in the Exhibition Catalogue.			
4.1.	Full page	760.00		
4.2.	Page 1	856.00		
4.3.	Cover № 2	1,048.00		
4.4.	Cover № 3	1,048.00		
4.5.	Cover № 4	1,240.00		
5.	Full page Article.	490.00		
6.	Opportunity to distribute advertisement materials at the registration post.	952.00		
7.	Advertisement insertion to the Exhibition invitations.	1,145.00		
8.	Logo on the Exhibition invitations.	963.00		
9.	Logo on Official NATEXPO Exhibition Banner.	1,298.00		
10.	Permission to organize promos on territory of pavilion #57 (for the duration of the tradeshow for the single promoter).			
10.1	Permission to conduct promotions on the territory of the pavilion # 57, in the entrance zone, in the registration zone, on the food court, in the exhibition halls.	327.00		
*	Carrying promotions should be in agreement with the organizer of the exhibition. Advertising design, space and equipment are not included in the cost of the service.			
11.	Radio announcements (per announcement):			
a.	Company / Product announcements per one announcements (no longer than one minute, each).	52.00		
12.	Permission to installation of advertising carrier without making the carrier and installation works in Hall 57:			
a.	Placing Banners (2.3m x 2.7m) on the balconies of the Entrance Hall. (per banner, production of actual banner is not included).	409.00		
b.	Placing promotional Roll ups, Flags, press-walls and other promotional materials on the territory of the pavilion (per item, production of actual item is not included).	123.00		
c.	Promotional stand (MAXIMA) 2m x 3m.	95.00		
d.	Placing Advertising media based on the adhesive on the floor of the pavilion (for 1 item up to 1 sq.m.) (production of the this media is not included).	68.00		
13.	Demonstration of your company video on tradeshow monitors.			
a.	for one (50") monitor in registration area, per one day.	136.00		
	Diamond Sponsor Package "NATEXPO 2021"	25,269.00		
1.	Company Sponsor's logo on the invitation tickets.			
2.	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition.			
3.	Company Sponsor's banner on the web site: www.natexpo.ru; mcaexpo.com.			

4.	Company advertisement of the panel-constriction on the VDNH, pavillion 57 building.			
5.	Company Sponsor's logo on the Official NATEXPO Exhibition			
6.	Full page colour advertisement in the Exhibition catalogue.			
7.	Opportunity to distribute advertisement materials in the registration			
8.	Company Sponsor's banner in the registration hall.			
Total:				

- * **For non-participants of the Exhibition all prices increase by 50%.**
- * **VAT is included to the all rates.**
- * **From November, 01st, 2021 all services will be with double rates.**

On behalf of the "NATEXPO 2021" Exhibitor:

Name _____

Signature _____

Date _____

Stamp

(legal name of the company which pays)

General Director "ExpoNAT" JSC:

A.A. Shirokikh _____

Date _____

Stamp