

Application form for Promotional Services "NATEXPO & MCA Expo 2016"

VDNH , Pavilion # 75, Hall A, Moscow, Russia, November 16-18, 2016

Company name: _____

Contact person: _____

Tel.: (____) _____, **Fax:** (____) _____, **e-mail** _____

Legal name of the company, which will be paying by the invoice: _____

№	Title	Price (eur)	Q-ty	Cost
1.	NATEXPO bags Sponsor.	5 193,00		
2.	NATEXPO Laces Sponsor.	7 500,00		
3.	NATEXPO badges Sponsor.	3 846,00		
4.	Exhibition Catalogue Sponsor.	4 327,00		
5.	Adds in the Exhibition Catalogue.			
5.1.	Full page	760,00		
5.2.	Page 1	856,00		
5.3.	Cover № 2	1 048,00		
5.4.	Cover № 3	1 048,00		
5.5.	Cover № 4	1 241,00		
6.	Full page Article.	490,00		
*	Layout sheets are to be provided on CD with a colored printout before October 01st., 2016.			
7.	Opportunity to distribute advertisement materials at the registration post.	952,00		
8.	Advertisement insertion to the Exhibition invitations.	1 145,00		
9.	Logo on the Exhibition invitations.			
	LOGO 1	963,00		
	LOGO 2	693,00		
	LOGO 3	693,00		
	LOGO 4	693,00		
	LOGO 5	693,00		
	LOGO 6	693,00		
	LOGO 7	693,00		
	LOGO 8	693,00		
	LOGO 9	693,00		
	LOGO 10	693,00		
10.	Logo on Official NATEXPO Exhibition Banner.			
	LOGO 1	1 298,00		
	LOGO 2	1 298,00		
	LOGO 3	1 298,00		
	LOGO 4	1 298,00		
	LOGO 5	1 298,00		
	LOGO 6	1 298,00		
	LOGO 7	1 298,00		
11.	Permission to conduct promotions on the territory of the pavilion 75 (1 event on one Day)			
11.1	Permission to conduct promotions on the territory of the pavilion 75, in the entrance zone, in the registration zone, on the food court.	320,00		
11.2	Permission to conduct promotions on the territory of the pavilion 75, in the exhibition halls.	255,00		
*	Carrying promotions should be in agreement with the organizer of the exhibition. Advertising design, space and equipment are not included in the cost of the service.			

12.	Radio announcements (per announcement):			
a.	Text announcement (per minute).	30,00		
13.	Permission to installation of advertising carrier without making the carrier and installation works (total duration of the event, for 1 carrier)			
13.1	For outdoor areas			
a	For captive balloon, airship, inflatable pneumatic figures etc. (1 carrier).	804,00		
b	To accommodate other one-sided advertising carrier (for 1 sq.m. one carrier).	67,00		
13.2	In Hall 75			
a	In the registration hall to accommodate one-sided advertising carrier (for 1 sq.m. one carrier).	110,00		
b	In the exhibition hall outside the leased area of participant to place one-sided advertising carrier (for 1 sq.m. one carrier).	65,00		
c	Food courts to accommodate one-sided advertising carrier (for 1 sq.m. one carrier).	80,00		
d	Advertising media based on the adhesive on the floor of the pavilion (for 1 carrier up to 1 sq.m.)	80,00		
e	For inflatable, aerodynamic or similar installation at the exhibitor stand (for 1 vehicle)	320,00		
f	Lease space in the ceiling of the exhibition hall, outside the rented square, without manufacturing of the carrier and assembly works, for 1 sq.m. one advertising carrier).	15,00		
14.1	Rental Mobile Tritex lightweight construction in the pavilion number 75			
a	size 1,1 x 2,4 m, one-sided	219,00		
b	size 1,1 x 2,4 m, two-sided	265,00		
c	size 2 x 1,87 m, one-sided	335,00		
d	size 2 x 1,87 m, two-sided	340,00		
e	size 4*1,87 m, one-sideed	655,00		
f	size 4*1,87 m, two-sideed	775,00		
g	size 3 x 2,4 m, one-sided	535,00		
h	size 3 x 2,4 m, two-sided	755,00		
i	size 6 x 2,4 m, one-sided	1 040,00		
j	size 6 x 2,4 m, two-sided	1 295,00		
14.2	Placement of advertising media in the ceiling			
a.	In the aisles of the exhibition hall, size 3 * 6 m, one-sided	1 125,00		
b.	In the aisles of the exhibition hall, size 3 * 6 m, two-sided	1 574,00		
14.3	Mounting and dismounting, the transfer of one carrier per 1 sq m	19,00		
	General Sponsor Package	25 269,00		
1.	Company Sponsor's logo on the invitation tickets.			
2.	Opportunity to provide short non-commercial welcome speech on the opening of Exhibition.			
3.	Company Sponsor's banner on the web site: www.natexpo.ru; mcaexpo.com.			
4.	Company advertisement of the panel-constriction on the VDNH, pavillion 75 building,			
5.	Company Sponsor's logo on the Official NATEXPO Exhibition			
6.	Full page colour advertisement in the Exhibition catalogue.			
7.	Opportunity to distribute advertisement materials in the registration hall.			
8.	Company Sponsor's banner in the registration hall.			
	VIP Dinner Sponsor Package	17 308,00		
1	Company-Sponsor's logo on the invitation cards.			

2	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
3	Company-Sponsor's banner on the web site www.natexpo.ru.			
4	Full page colour advertisement in the Exhibition catalogue.			
5	Opportunity to provide short non-commercial welcome speech on awards ceremony.			
6	Company Sponsor's banner in the room VIP Dinner.			
Sponsorship package №1		6 410,00		
1	Full page colour advertisement in the exhibition catalogue.			
2	Company Sponsor's banner on the web site www.natexpo.ru.			
3	Company Sponsor's logo on the invitation cards.			
4	Company Sponsor's logo on the Official NATEXPO Exhibition Banner.			
5	Opportunity to distribute advertisement materials in the registration hall.			
6	Company Sponsor's banner in the registration hall.			
Coffee-break Sponsorship package		3 205,00		
1	Company Sponsor's logo on invitation cards.			
2	Company Sponsor's banner in the conference hall.			
3	Opportunity to distribute advertisement materials in the conference hall.			
4	Company Sponsor's banner on the web site: www.natexpo.ru; www.mcaexpo.com.			
Total:				

* **For non-participants of the exhibition all prices increase by**

50%

* VAT is included to the all rates

From November, 1st to November, 18th, 2016 all services will

* be with double rates.

On behalf of the "NATEXPO 2016" Exhibitor:

Name _____

Signature _____

Date _____

Stamp

(legal name of the company which pays)

General Director ExpoNAT JSC:

N.K. Piskunova _____

Date _____

Stamp